



## Admission Cell

# श्री माता वैष्णो देवी विश्वविद्यालय SHRI MATA VAISHNO DEVI UNIVERSITY

Kakryal, Katra – 182320 (J&K)  
(A State University Recognized u/s 2(f) & 12(B) of UGC Act, 1956)

Date: 09/06/2026

### Admission Notice for Shortlisted Candidates for Personal Interview for Admission to DYD Program Academic Year 2026–27

The candidates shortlisted for admission to the Design Your Degree (DYD) Programme at Shri Mata Vaishno Devi University (SMVDU) are hereby informed that the Personal Interview/Interaction with the Selection Committee shall be conducted as per the following schedule:

#### Interview Schedule

**Date:** 10 June 2026 (Wednesday)

**Reporting Time:** 09:30 AM

**Venue:** Matrika Auditorium, Shri Mata Vaishno Devi University, Kakryal, Katra

**Location:** [https://maps.app.goo.gl/2DuW1nFP3iJps489A?g\\_st=ac](https://maps.app.goo.gl/2DuW1nFP3iJps489A?g_st=ac)

#### Guidelines for Presentation

All shortlisted candidates are required to prepare a short PowerPoint Presentation

(maximum of 10 minutes) expressing:

- Their vision and aspirations for joining the DYD Programme;
- Academic interests and strengths;
- Career goals and future aspirations;
- Preferred interdisciplinary areas of study; and
- How the DYD Programme at SMVDU will help them achieve their personal and professional goals.

#### Admission Evaluation Criteria

Component	Maximum Marks
Statement of Purpose (SoP)	30
+2 Academic Performance	20
Presentation	20
Personal Interview	30
<b>Total</b>	<b>100</b>

## Evaluation Parameters

- **Statement of Purpose (SoP):** Originality, clarity of goals, coherence, and alignment with the DYD philosophy.
- **+2 Academic Performance:** Academic merit and relevance of subjects studied.
- **Presentation:** Creative articulation of the proposed degree pathway and interdisciplinary vision.
- **Personal Interview:** Motivation, interdisciplinary thinking, communication skills, and clarity of purpose.

## Important Instructions

1. Candidates are advised to report at the venue well before the scheduled reporting time.
2. Please carry a valid photo identity card and copies of relevant academic documents.
3. Candidates should plan their journey in advance to avoid any inconvenience.
4. As the weather is warm, candidates are advised to stay hydrated and take necessary precautions during travel.
5. Applicants are requested to check their registered email IDs for interview details and further instructions regarding the admission process.

## Contact Details

For any queries regarding the admission process, candidates may contact:

### DYD Admissions Team

Email: [fyug.admission@smvdu.ac.in](mailto:fyug.admission@smvdu.ac.in)

**Admission Helpline:** 8899246534

### Dr. Shafaq Rasool

Coordinator, DYD Programme

Mobile: 9906366460

Email: [dvd.admission@smvdu.ac.in](mailto:dvd.admission@smvdu.ac.in)

### Dr. Rashi Taggar

Mobile: 9419153939

Email: [rashi.taggar@smvdu.ac.in](mailto:rashi.taggar@smvdu.ac.in)

We look forward to welcoming you to the DYD Programme at SMVDU and wish you the very best for the interaction process.

  
9/06/2026  
**Admission Cell SMVDU**